

SUCCESS

What *Achievers* Read

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INSIDE THE AUGUST/SEPTEMBER ISSUE OF *SUCCESS*: DONALD TRUMP ON WORK-LIFE BALANCE, THE 27 RESOURCES FOR ACHIEVING SUCCESS AND MUCH MORE

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PROFILES

Trump Power: How has Donald Trump succeeded in building a real estate dynasty, a global brand, a hit TV show, and managed to balance those demands to enjoy life with his family? *SUCCESS* gets answers from the man himself. (p. 58)

Lou Ferrigno on Mind over Matter: The actor, who chose weightlifting over a path of self-pity after learning of an 85 percent hearing loss in both ears, has transformed himself, not only into TV superhero "The Incredible Hulk," but into a real-life role model. The Hulk shares his life lessons with *SUCCESS*. (p. 22)

BUSINESS

27 Resources for Your Success: Of all the resources in the world, what are the most crucial for gaining efficiency, productivity and achievement? To help you produce more, excel faster and gain that competitive advantage, *SUCCESS* developed a list of essential tools and technologies to help you get ahead in life. (p. 52)

WEALTH

Smart Business Owners Finish Rich: Owning your own business can be extremely rewarding and, if you do it right, should lead to great wealth. But if done poorly, it can also result in long hours, exhausting work and, ultimately, very little wealth. *SUCCESS* shares six keys to ensuring that your business success leads to both personal and financial success. (p. 100)

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RELATIONSHIPS

Master the Art of Effective Mingling: Savvy minglers know that you become interesting when you are interested. With a little social anxiety thrown into the mix, however, that's not always as easy to accomplish as it sounds. *SUCCESS* talks with three mingling experts and shows how, with a bit of preparation, you can navigate a room with confidence and ease. (p. 88)

WELL-BEING

Sleep Your Way to Success: Studies indicate that a lack of sleep can be dangerous—causing significant mental impairment and hurting your overall health. *SUCCESS* offers tips to improve your REM time so you can be productive the rest of the time. (p. 24)

Getting the Big Picture on Your Health: When it comes to achieving overall health, it helps to look at the big picture—the food we eat, the air we breathe and the water we drink. *The Biggest Loser* trainer Jillian Michaels shares winning secrets on how to understand these overarching themes and where to start on your commitment to good health. (p.102)

GIVING BACK

The Silent Epidemic: With America's dropout rate reaching crisis proportions, America's Promise Alliance and corporate America are fighting back, and not a moment too soon. *SUCCESS* does the math and finds that every teen who drops out of a public high school (something that happens every 26 seconds) forfeits \$1 million in earning power during his or her lifetime. (p. 84)

About *SUCCESS* Magazine

SUCCESS is designed specifically to serve the growing entrepreneurial and small-business markets. *SUCCESS* features personal-development thought leaders, CEOs, entrepreneurs and other achievers who offer practical advice, ideas, tips and training on leadership, goal attainment, time management, selling, motivation and more. Bound into every issue is also a free DualDisc™ (CD & DVD in one) featuring exclusive compilations of success training from leading personal-achievement experts. *SUCCESS* retails for \$5.95 and is distributed nationally with an initial printing of more than 1 million copies. Visit www.SUCCESS.com for more information.

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